



NASEF
NORTH AMERICA SCHOLASTIC
ESPORTS FEDERATION™
Game. Grow. Learn. Lead.™

www.esportsfed.org

CHALLENGE #3 TIME TO PARTY: HOST A VIEWING PARTY

What better way to get the entire Club together than to host a viewing party to support your esports team or watch a major esports event? Grab the popcorn, include activities, and enjoy the show!

Challenge: Host a viewing party on your high school or community-based organization's campus!

Award: Win a pizza party for your Club (up to \$50), mentoring session with an esports professional/collegiate athlete, and website/social media recognition.

Challenge Details

- Gather your Club members and Executive Board and decide which event to host a viewing party (think about the selection criteria? Which event would draw Club and non-Club members, etc.)
- Make necessary reservations for space, equipment, food, and anything else you need for a viewing party.
- Reach out to game developers or community figures and ask for support. Host a fundraiser to raise money for equipment, food, etc.
- Send out notices of your viewing party to all club social media accounts.
- Create an event page to track attendances.
- Take photo/video of the event for social media.
- Upload the photo/video to your Club's social media and make sure to use the hashtag **#esportsBTG**, so we will be able to locate it.

Submission Requirements

- **All entries must be submitted at [Beyond the Game Challenges](#) or within your [Club Portal](#) by Friday, May 24, 2019 by 5:00pm PT|6:00pm MT|7:00pm CT|8:00pm ET.**
- There are two parts to submit for this challenge:
 1. Share your photos/videos via a link (YouTube, Vimeo, Google Folder, etc.) in our submission form.
 2. Respond to the following prompts:
 - Describe your viewing party. What were the key elements (event, activities, food, audience, etc.) How did you determine the event? How did you plan for the viewing party? What went into the planning of the viewing party? (200-word limit)
 - How does your experience as an Organizer (Event Organizer) contribute to your career aspirations? How does it contribute to your club? (200-word limit)
- This Challenge can be submitted by an individual or team. Members of the team must all be active NASEF members.

Questions? For any questions, email us at info@esportsfed.org or via [NASEF Community Discord](#).