



NASEF
NORTH AMERICA SCHOLASTIC
ESPORTS FEDERATION™
Game. Grow. Learn. Lead.™

www.esportsfed.org

CHALLENGE #7 LET'S GET HYPE: CREATE A CLUB OR TEAM VIDEO

Have you ever watched a video and felt really motivated or excited? Using digital media such as video and audio, you can get your peers excited about your esports Club or team!

Challenge: Create a hype video featuring your NASEF Esports Club or team!

Award: Win a Logitech C922 Pro HD Stream Webcam, mentor session with an esports professional/collegiate athlete, and website/social media recognition. *If submitting as a team, the webcam will be awarded to your Club.*

Challenge Details

- Collect clips from Twitch, or capture directly by camera or phone
- Using an editing software, compile the clips
- Optional: add music, text, and logos
- Upload online to social media
- Upload your Club or team video to your Club's social media and make sure to use the hashtag **#esportsBTG**, so we will be able to locate it.

Submission Requirements

- **All entries must be submitted at [Beyond the Game Challenges](#) or within your [Club Portal](#) by Friday, May 24, 2019 by 5:00pm PT|6:00pm MT|7:00pm CT|8:00pm ET.**
- There are two parts to submit for this challenge:
 1. Share your video via a link (YouTube, Vimeo, Google Folder, etc.) in our submission form.
 2. Respond to the following prompts:
 - Describe your Club or team video. How did you develop the concept for the video? What are the key elements in the video (footage, events, audio, etc.) (200-word limit)
 - How does your experience as a Content Creator (Video Development/Editor) contribute to your career aspirations? How does it contribute to your Club? (200-word limit)
- This Challenge can be submitted by an individual or team. Members of the team, must all be active NASEF members.

NASEF How-To Guides (accessible via the Club Portal)

Club Development: Making a Team Video

Questions? For any questions, email us at info@esportsfed.org or via [NASEF Community Discord](#).