



**NASEF**  
NORTH AMERICA SCHOLASTIC  
ESPORTS FEDERATION™  
*Game. Grow. Learn. Lead.™*

[www.esportsfed.org](http://www.esportsfed.org)

# CHALLENGE #9 WE'RE PARTNERS!: DESIGN NASEF'S TWITCH EMOTES

NASEF is inviting all Club members to design our Twitch emotes. Be a trailblazer and have your emote join the NASEF Twitch communications and streams.

**Challenge:** Design and submit a NASEF Twitch emote.

**Award:** Win a Western Digital SSD, mentor session with an esports professional/collegiate athlete, and website/social media recognition.

## Challenge Details

- Make sure the image is in .png format.
- There are three sizes per emoticon which are required for submission: 28px x 28px, 56px x 56px, and 112px x 112px.
- The file size cannot exceed 25kb.
- Please review the Twitch emote policies, as emotes must be their [Community Guidelines](#).
- Please design your emoticon with a fully transparent background. If you do not know how to make images transparent, please [read this](#).
- Upload your NASEF Twitch emote to your Club's social media and make sure to use the hashtag **#esportsBTG**, so we will be able to locate it.

## Submission Guidelines

- **All entries must be submitted at [Beyond the Game Challenges](#) or within your [Club Portal](#) by Friday, May 24, 2019 by 5:00pm PT|6:00pm MT|7:00pm CT|8:00pm ET.**
- There are two parts to submit for this challenge:
  1. Upload your images via a link (Google Folder, etc.) in our submission form.
  2. Respond to the following prompts:
    - Describe your NASEF emote. How did you develop the concept of the NASEF emote? What are the key elements of the emote? How do you think it represents NASEF? (200-word limit)
    - How does your experience as a Content Creator (Designer) contribute to your career aspirations? How does it contribute to your Club? (200-word limit)
- For each submission, a student may submit up to 4 emote designs.
- This Challenge can only be submitted by an individual student.

**Questions?** For any questions, email us at [info@esportsfed.org](mailto:info@esportsfed.org) or via [NASEF Community Discord](#).