BEYOND THE GAME CHALLENGES #12

FIX THE META: DEVELOP A BETTER GAME PATCH

ESPORTS CAREER EXPLORATION: STRATEGISTS & CONTENT CREATORS

Your favorite game came out with a new patch and now it feels like you are playing a brand new game—and you ask yourself, “how has the meta shifted?” The meta (short for metagame) in competitive video games refers to the game within the game, including the strength of characters, cards/decks, or any other decisions that influence the way you play the game to win.

Challenge
Fix the meta for a game of your choice.

Award
Scholastic esports scholarship ($500), (1) Western Digital SSD, (1) 15-minute mentoring session with an esports professional/collegiate athlete, and website/social media recognition.

Challenge Details
- **Research** careers in esports. What do strategists, analysts, and theorycrafters do in the field of esports and gaming?
- **Select** a competitive game (League of Legends, Fortnite, MTG Arena, Smash Ultimate or similar) to evaluate its most recent patch:
  - In-game characters’ strengths and weaknesses
  - Items’ rarities and abilities
- **Using resources** such as game’s published patch notes, videos, Twitch streams and your own experience, consider the following questions:
  - What is the current meta of the game you selected?
  - As a developer, what changes would you make to the game? How would it shift the meta?
- **Upload** your Beyond the Game Challenge idea to your Club's social media and make sure to use the hashtag #esportsBTG, so we will be able to locate it.
- This Challenge can only be submitted by an individual student.

Judging Criteria
A panel of NASEF team members, affiliates and partners will review submissions based on the following criteria:
- **Impact**: How interesting or creative is your analysis? Did you generate more interest in your esports Club or team?
- **Innovation**: How innovative is your submission? Did you try new techniques or improve upon existing analysis?
- **Technology**: What types of technology did you utilize? Did you try a new technology, program or platform?
- **Management**: How did you manage your project? What types of tools did you use?
- **Contribution**: How does your project contribute to your esports Club and/or broader community? How much did your project benefit your esports Club and broader community on campus?
BEYOND THE GAME CHALLENGES #12 (CONTINUED)
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Submission Requirements
● All entries must be submitted at Beyond the Game Challenges or within your Club Portal by Friday, May 8, 2020 by 5:00 pm PT|6:00 pm MT|7:00 pm CT|8:00 pm ET.
● Please complete the following components of this Beyond the Game Challenge in our submission portal:
  ○ Research about what strategists, analysts and theory crafters do in esports. Select one career, and answer the following (you may select another esports career):
    ■ Which career did you select? How did you research the career? Which websites did you use? What type of skills and education do you need for that career? (200-word limit)
  ○ Describe the game’s current meta. Tell us which game you selected. How would you describe the current meta of the game you selected? (200-word limit)
  ○ Analyze the patch. What are three changes you would make to the current meta? How do you think each change would shift the meta? (200-word limit)
  ○ Upload two screenshots to the resources you used for your analysis (JPG, PNG, Images will be accepted.)
  ○ Assess your project. Would you have changed your game selection? What would you change about your research and analysis process? How does it contribute to your Club and/or campus? How have you or your esports Club utilized your stream clips? (200-word limit)
  ○ Make the career connection for yourself. How does your experience as a strategist, analyst, or theorycrafter contribute to your career aspirations? Has this experience changed your thinking about a career in the esports industry? (500-word limit)

Questions? For any questions, email us at info@esportsfed.org or via NASEF Community Discord.